Speech Analysis Worksheet

Analysis of persuasive techniques: Your job is to identify at least one example of each of these three modes of persuasion. It is certainly appropriate to use quotations from the speech to support your points.

ETHOS: These are appeals based on the credibility and manner of the speaker. What evidence can you find of this persuasive technique in the speech?

LOGOS: These are appeals to logic and fact, or to the power of reason. What evidence can you find of this persuasive technique in the speech?

PATHOS: These are appeals to the emotions of the audience. What evidence can you find of this persuasive technique in the speech?

Use the Wordle Below and your answers/notes above to write two sentences summarizing the themes, and main ideas of Hitler’s speech.